



Leadership Bootcamp

*Temple University
Executive Education*



Proposal for Temple University
Presented: December 2021

Teamwork. Leadership. Communication.



Sheri Lambert and Rich Morris,

It is my pleasure to respond to your request for proposal for a three-day leadership training program as part of Temple University Executive Education. Based on our previous meetings, we were able to outline training needs and began a more focused conversation on how to train participants in a three-day program.

The **Temple University Executive Education Leadership Bootcamp** is an immersive experience that will start in the classroom and finish in the field. The proposed training plan is intended to augment current executive training to ensure continuity of information within the program.

We follow a BE KNOW DO leadership philosophy that enables leaders to listen, learn, and lead. Participants will listen and discuss concepts in a classroom environment, learn leadership actions and behaviors, and lead in an experiential exercise while being assessed by coaches and peers. The intent of the training is to prepare student-leaders to learn how to communicate and influence people into action. As a result of completing the three-day program, all participants will be able to confidently take charge of any group and lead.

We will develop multiple COAs that suit your requirements and budget. After we clarify the scope of work, we will provide a timeline to be shared with your team. If there are any features or options you want included during the project, we can adapt to your needs. Adjustments will require a discussion of details and we will produce a revised quote.

Please review the proposal and feel free to contact me with any questions.

Respectfully,

Michael Woody, MBA
Three Six Zero Leadership



Situation:

The Leadership Bootcamp is a broad programming model that is guided by a learning life cycle. The learning life cycle is designed to assess, teach, develop, and evaluate leaders in an environment designed to enhance performance through experiential training.

The experiential event is an opportunity to build leaders in a university-based development program for the workplace. The Bootcamp serves as a training system that encourages leaders to followership, and leadership through participation. The premise of the program is based on a student-run organization monitored and facilitated by faculty.

Course design was planned with two audiences in mind:

1. Emerging Leaders- program may be customized to fit the needs of newly appointed, or transitioning, leaders
2. Women Leadership Program- centered on a women's perspective on leading, influencing, and confronting barriers.

The benefits of attending The Leadership Bootcamp include:

- Personality assessment
- Personal awareness agility in various environments
- Team integration to become knowledgeable of group dynamics
- Assessments for peers, leaders, and staff as part of 360 evaluation
- LMS access, leadership portfolio, information repository, event registration, completion certificates, calendars, etc...
- Adapt to different environments and cultures

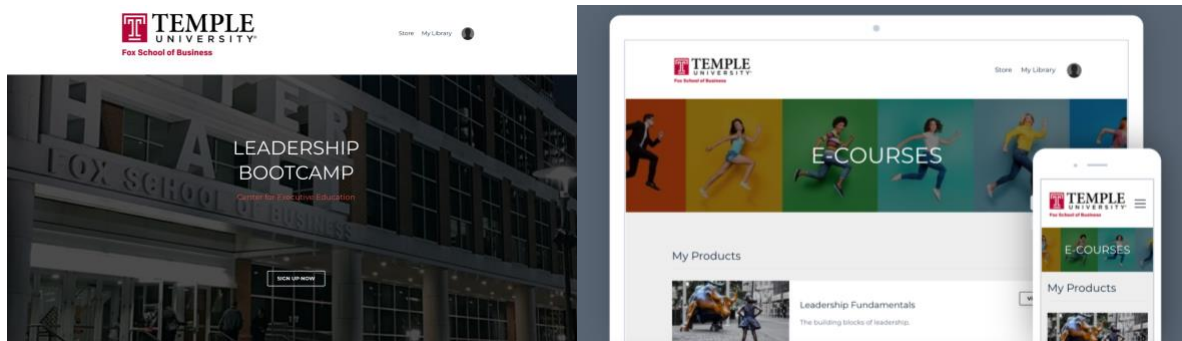
Each day represents a stage of the leadership development life cycle.

- **Day 1 SELF-LEADERSHIP**- Centered on defining leadership, leadership characteristics, self-awareness, and modeling positive leadership behavior.
- **Day 2 LEADING OTHERS**- Introduces Team Leading Procedures (TLPs), planning, and the Management Decision- Making Process (MDMP).
- **Day 3 LEADERSHIP IN ACTION**- Leaders are tested under stress, with the guidance of a coach, and provided the opportunity to employ all lessons learned while the leader's performance is assessed.

Learning Management System:



The three-day program is augmented by a Learning Management System (LMS) that provides an in-depth understanding and outlook on the topics to be covered. The LMS helps acclimates students to the program before arrival and prepares them for in-person sessions. The benefits of e-learning are that the students can update priority information, access courses, and review an Individual Leadership Portfolio of performance evaluations. Students will also be able to track their development progress, register for future events, network with other students, and connect with leadership experts.



During the leadership development training, leaders are counseled and coached by leadership experts. A portfolio is kept on each leader to provide evidence-based coaching and keep the leader aware of strengths, areas of improvement, and progress.



Leadership Bootcamp is an opportunity to build leaders in action-based program that prepares leaders for improved performance in the workplace. Each day represents a stage of the development life cycle, the classes grow from individual focus to team and stimulating action. As a result, the last day focuses on the leader's ability to handle increased levels of stress, responsibility, accountability, and decision-making.



How do we do it?

Three Six Zero Leadership's facilitates an experience that helps advance the leadership, followership, and team building. Our purpose is to ensure all students participate and enjoy training, increase confidence and competence, understand feedback, sharpen character, and develop into young leaders.





Trust The Process:

No matter the industry, purpose, or experience, this program will elevate the competence of all participants.

The confidence and experience gained through the program enables each student to become a force multiplier for other students. The program is not only about developing leaders but empowering teams, and building stronger organizations.

Program Training Schedule

Each day represents a stage of the training pipeline:

- **Day 1 SELF-LEADERSHIP**- Centered on defining leadership, leadership characteristics, self-awareness, and modeling positive leadership behavior.
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TRAINING EVENT TENTATIVE SCHEDULE

3- DAY LEADERSHIP BOOTCAMP

DAY 0 (ARRIVAL)				
TIME	WHAT	WHERE	RESOURCES	WHO
1400-1530	Attendee Check-In	TEMPLE UNIVERSITY- The Conwell Inn	Registration Documents	Lead Instructor/ppt
1600-1730	Venue Orientation	1810 Presidential Conference Suite	Hotel, Gym, Training, Philadelphia Welcome Accommodation POCs	Woody/Pilkington/Fedele
1800-2000	Meet & Greet Dinner	?????	A/V, clip boards, speaker, Course booklet, and SWAG	All students. Family, and Cadre
2000-UTC	TRAVEL & EVENT COMPLETE	TEMPLE UNIVERSITY- THE CONWELL INN		Class Leader
DAY 1				
TIME	WHAT	WHERE	RESOURCES	WHO
0600-0610	Accountability Formation	Conwell Inn	workout clothes, names tapes, jackets/pants if appropriate	Woody/Pilkington/Fedele
0610-0625	Travel	Conwell Inn to Art Museum	3 x 15 pax vans	Drivers
0630-0635	First Formation	Art Museum	3 x 15 pax vans, clipboards, traffic cones, PT uniforms, First Aid Kit	PT Instructor, Asst Instructors, dedicated medical asst, students, visitors
0635-0750	Physical Fitness event/Team Event	Kelly Drive	As per Day 1 SOP	
0800-0815	Travel	Art Museum to Conwell Inn	The Day's Schedule	Primary Instructor for first class
0815-0915	Breakfast/Hygiene	Conwell Inn	personal gear/ classroom items	
0915-1030	Leadership Defined	1810 Presidential Conference Suite	A/V	Michael Woody
1030-1200	Leader Development/Principles and Fundamentals	1810 Presidential Conference Suite	booklet A/V	Anthony Fedele
1200-1300	LUNCH	1810 Presidential Conference Suite	FOOD	All
1300-1350	BE, KNOW, DO,	1810 Presidential Conference Suite	video clips/ A/V	5th Principle/Maddi/Hambrick
1400-1450	Leading from the Inside Out	1810 Presidential Conference Suite	Orange Cards, Leadership Roster, video clips	Nick Liermann
1500-1600	The Mind of A Leader	1810 Presidential Conference Suite		Mojo
1600-1700	The Fearless Leader	1810 Presidential Conference Suite	Fearless book	Evan Moivaziri
*1700	EVENT COMPLETE			
DAY 2				
TIME	WHAT	WHERE	RESOURCES	WHO
0600-0610	Accountability Formation	Conwell Inn	workout clothes, names tapes, jackets/pants if appropriate	Woody, Smith, Asst Instructors
0610-0625	Travel	Conwell Inn to Art Museum	3 x 15 pax vans	Drivers
0630-0635	First Formation	Art Museum	3 x 15 pax vans, clipboards, traffic cones, PT uniforms, First Aid Kit	PT Instructor, Asst Instructors, dedicated medical asst, students, visitors
0635-0750	Physical Fitness event/ Team Event	Kelly Drive	As per Day 2 SOP	
0800-0815	Travel	Art Museum to Conwell Inn	The Day's Schedule	Primary Instructor for first class
0815-0915	Breakfast/Hygiene	Conwell Inn		
0915-1030	*Fearless Organizations	1810 Presidential Conference Suite	The Fearless Organization	Dean DiSibio
1030-1050	Teaming and Collaborating	1810 Presidential Conference Suite	AV, Book-MOAL	Jason DiPietro
1100-1150	Management vs. Leadership	1810 Presidential Conference Suite		Maria Johnson
1200-1300	LUNCH/GUEST SPEAKER	1810 Presidential Conference Suite	FOOD	ALL
1300-1330	Management Span of Control	1810 Presidential Conference Suite	SH 21-76	Russ Watkins
1330-1600	Group Leading Procedures	1810 Presidential Conference Suite	SH 21-76	Hambrick/Maddi/Woody/Gomez
1600-1700	Leadership Reaction Course	1810 Presidential Conference Suite	CORE LEADER OBSTACLE, EVAL Cards, Rotation Schedule	Cadre, Evaluators, Set-up crew,
1700-1730	After Action Review	1810 Presidential Conference Suite	notes, team feedback	All
1730	EVENT COMPLETE	1810 Presidential Conference Suite	Clean area	All
DAY 3				
TIME	WHAT	WHERE	RESOURCES	WHO
0745-0845	Planning & Movement Prep	1810 Presidential Conference Suite	A/V, internet, t-shirts, name tags	Rodney Cruce
0850-0930	Travel to Bates Motel Escape Room/Paintball/Ropes Course/Leadership Reaction Course/Laser Tag/Habitat for Humanity	TBD	t-shirts, work clothes as per orientation,	Facilitators/volunteers/Ops
0930-0945	Orientation and Task Organization	TBD	Waiver Forms	Escape Room Staff/TSZL Staff
1000-1530	Event Execution	TBD	safety equipment	
1530-1615	Movement to Temple University	1810 Presidential Conference Suite	Accountability	Cadre, volunteers, drivers, escorts
1615-1730	Student counseling and portfolio updates	1810 Presidential Conference Suite	Eval Cards, Portfolios, video, pics, etc	Cadre, volunteers, Event Staff, videoographer
1730-1900	Break	1810 Presidential Conference Suite		Cadre, Event Staff, Sponsors
1900-2130	Banquet -Completion Dinner	Fox Business School- Alter Hall	Awards, Certs, video, guest speaker	JC Glick
2130	Event Complete	Fox Business School- Alter Hall		All



Why Three Six Zero Leadership?

Three Six Zero Leadership helps protect the strategic aspirations of an organization by coordinating resources, teams, and leaders to achieve desired effects. Our unique leadership calibration process enables organizations to develop resilient members, high-performing teams, and superior results while improving retention and morale. By applying concepts of data science, behavioral economics, organizational leadership, and military principles in an immersive experience, we optimize the development of leaders and teams.

As the founder of Three Six Zero Leadership, I've successfully trained thousands of leaders using many different methods, and across different industries. The basis of my leadership coaching is rooted in my experience with the US Army, athletic coaching, and as an entrepreneur. I've trained highly skilled soldiers, executives, college students, high school students, union members, and teachers.





BE. KNOW. DO. LEADERSHIP.
